

GPHA/AI-Assist Behavioral Healthcare Center's Annual Report





Agenda

Board of Directors

Executive Team

Message from the Chief Behavioral Healthcare Officer

Year 2024 Highlights in Review

Strategic Plan





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First Vice-Chair

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Assistant Treasurer

Dr. Stephen Cox
Second Vice-Chair

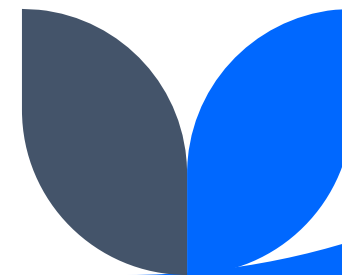
Paula D. Jackson, PMHNP
Corporate Secretary

Rita Anderson, M.Ed., BSN, RN
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Theresa Brabson, Esq.
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Flora Castillo, CHIE
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Phyllis H. Detwiler, DMD, MPH

A. Austin Hines, IV
Dr. Minnie Moore Johnson
Robert M. Kline, Esq.
Dong J. Lee
Clifton J. Smith, II, CPA
Janice Smith
Valerie Tuck, MSN, CRNP

Board of Directors

"Empowering Health, Healing
Minds, Transforming Lives"



Executive Staff



Brian Clark, MBA
CEO/Executive Director



Kern Hayes, MBA
LPC, CAADC
CFO



Cyrene O. High, MPH
CCCO



Charles Joerger, PhD, SPHR
CHRO



Sarah Lai, MBA, RN
CMPS



Dr. Arnelle Lloyd
CDO



Maggie Lyons, ABD,
CBHO



Zelealem Negassa, CISSP, PMP
Walker
CIO



Burnette Vidal, PhD
COO



Dr. Monica Mallory-Whitmore
CCO

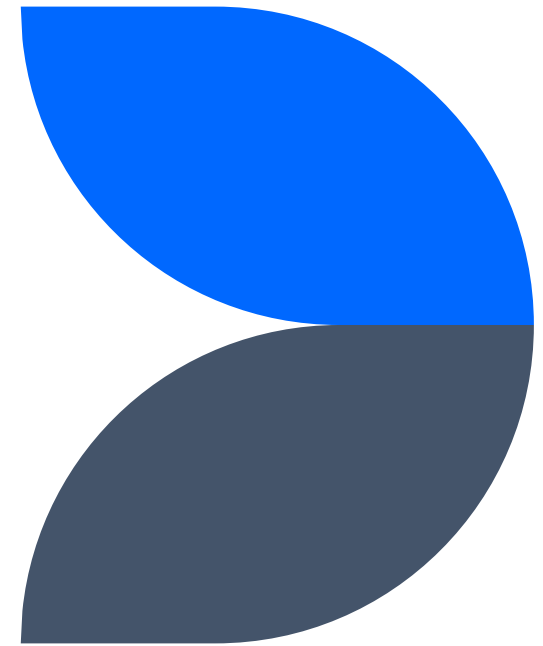


Dr. Janet E. Young
CMO



Dawn

**"WHERE
LISTENING
BEGINS AND
HEALING
STARTS"**



Message from the Chief Behavioral Healthcare Officer

Good Day,

As we reflect on the past year, I want to extend my heartfelt congratulations and gratitude to each of you for your hard work and unwavering dedication. Your commitment to our mission has significantly impacted the lives of those we serve.

Additionally, I want to thank our exceptional infrastructure for supporting the Behavioral Healthcare Division and the community for placing their trust in us for their mental health and addiction treatment needs. Together, we are making a profound difference in promoting wellness and recovery.

Let's strive for continued excellence while providing comprehensive and compassionate care.

Warm regards,

Maggie Lyons,

Chief Behavioral Healthcare Officer





Year 2024 Highlights in Review

Year 2024 In Review

- Established a cross-disciplinary obesity management program, "Healthy Family, Healthy Me" (Medical/BH)
- Established a cross-disciplinary Dental and Behavioral Health program
- Staff Development
 - Eight (8) employees were actively pursuing a Graduate Degree. Four (4) of the eight (8) achieved a graduate degree in 2024 (DBH, MBA, MODC, and MS-Community Counseling)
 - Four (4) employees achieved their license (LPCs)
 - Increased clinical staff by 9%
- **Compliance**
92% of Progress Notes Completed within 24hrs of service delivery
- **Quality**
Successfully passed **10** External Audits + **149** External Chart Reviews

Year 2024 In Review

- Partnered with LabCorp to utilize FAHC's lab space as a dedicated drawing station for GPHA patients. WAHC and CMS will also be included as part of the projected LabCorp service sites within GPHA facilities.
- Finalized an MOU with Mastery Charter-Simon Gratz High School to launch a Work-Based Learning Program for Health and Communication Technology students at GPHA Hunting Park Health Center.
- Selected by the School District of Philadelphia as the School-Based Wellness Center partner for both Olney High School and Frankford High School. Services can start as early as Spring, but expected for Fall 2025.

Year 2024 In Review

- Emergency Management Plan (Active Shooter Simulations) at CMHC & FAHC
- Entered Partnership with the 15th District of the Philadelphia Police Department (PPD) in support of FAHC- Daily Rounds
- Maintained Partnership with 3rd, 12th and 17th Districts
- Acquired Big Belly Trash receptacle at FAHC through Mayor Parker's Green Initiative
- Site Beautification Project launched at all centers, improving the image of the exterior of our buildings, making staff and patients feel more welcome
- FTCA, TJC, NCQA (PCMH), Designations, Recognitions and Accreditations
- Annual SSO & Manager Training

Year 2024 In Review

- Accelerated hiring via New Contingent Hire Protocol, resulting in 9% Net-Growth over last year with 600+ Staff
- Obtained Cap-Exempt Status, accelerating and guaranteeing the issue of H1B's for Provider VISA candidates
- Zero HR-related claims (EEOC, HRC, DOL, ERISA)
- 100% Clinical Staffing Compliance on most recent OSV
- Rebranded GPHA University as G.O.A.L. (GPHA Online Assessment & Learning)
- Implemented GPHA Career Ladders Succession Planning Program

Community Events – Year 2024



- 2/16/2024** **Healthy Heart Month Event - Wilson Park, 2500 Jackson Street, Phila, PA 19145**
- 2/23/2024** **Healthy Heart Month Event - Bartram Village, 5404 Gibson Drive, Phila, PA 19143**
- 3/25/2024** **Black Family Wellness Expo - Centre in the Park, 5818 Germantown Ave., Phila, PA 19144**
- 4/13/2024** **8th Annual Women of Excellence Luncheon - Sheraton Philadelphia Downtown, 201 N 17th St, Phila, PA 19103**
- 5/4/2024** **Salt and Light Women's Be Well Symposium - Salt and Light Church, 5736 Chester Ave., Phila, PA 19143**
- 5/18/2024** **The Kent Foundation - The Strong Walk - 30 N. Lansdowne Ave, Lansdowne, PA 19050**
- 5/30/2024** **Women's Health Awareness Event - 5000 Woodland Avenue, Phila PA, 19143**
- 6/1/2024** **Alpha Kappa Alpha Sorority - Senior Fair - Mercy Neighborhood Ministries, 1939 W. Venango St. Phila PA 19140**
- 6/8/2024** **Gun Violence Victim Remembrance Rally and Community Resource Fair - 5100 Woodland Avenue, Phila PA, 19143**
- 6/21/2024** **Summer Kick Off -Resource Fair - 4300 Monument Road, Phila, PA 19131**
- 9/6/2024** **Reading Terminal Market - Preventive Health Screenings - 1136 Arch Street, Phila, PA 19107**
- 10/4/2024** **Reading Terminal Market - Depression Screenings - 1136 Arch Street, Phila, PA 19107**
- 11/1/2024** **Reading Terminal Market - Mental Health and Blood Pressure Screenings - 1136 Arch Street, Phila, PA 19107**
- 11/19/2024** **International Men's Day - 520 N. Delaware Avenue, Phila, PA 19123**
- 12/18/2024** **The Gift of Health Screening Event - Wilson Park, 2500 Jackson Street, Phila, PA 19145**





Black Family Wellness Expo - Join The Links, Incorporated for the Black Family Wellness Expo. Free Health Screenings, Speakers, Resource Tables, CPR Workshop, and More! GPHA will be providing behavioral health screenings



8th Annual Women of Excellence Luncheon



Join us for an afternoon of entertainment as we celebrate the outstanding contributions of the following Women of Excellence: Alex Holley, Paralee Knight, Katherine Gilmore Richardson, Kathy Sledge, Dyana Williams, and our Legend Award Recipient Jody Watley. Greater Philadelphia Health Action, Inc. will be on site to provide behavioral health information and screenings



Women's Health Awareness Event



**Join us for a special
UnitedHealthcare event**

You are invited to attend this exclusive event during Women's Health Awareness Month.

Available screening:

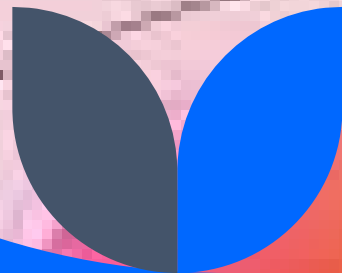
- Mammogram

Date:
May 30, 2024

Time:
10 AM- 4 PM

Class:

Join Greater Philadelphia Health Action, Inc. (GPHA) for a special United Healthcare event. You are invited to attend this exclusive event during Women's Health Awareness Month. Lackawanna Mobile Mammography and UHC will be on site to provide a screening mammography. GPHA will provide behavioral health screenings



The Kent Foundation - The Strong Walk



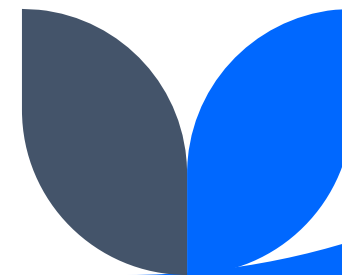
Summer Kick Off – Resource Fair



Reading Terminal Marketing – September & October 2024



Join DBHIDS-Healthy Minds Philly, in partnership with Reading Terminal Market, Greater Philadelphia Health Action (GPHA) and Philadelphia Dept. of Public Health (PDPH) for Mental Health Matters. Offering free confidential Mental Health Screenings, Covid-19 test kits, Harm Reduction Kits, Additional health information and Resources



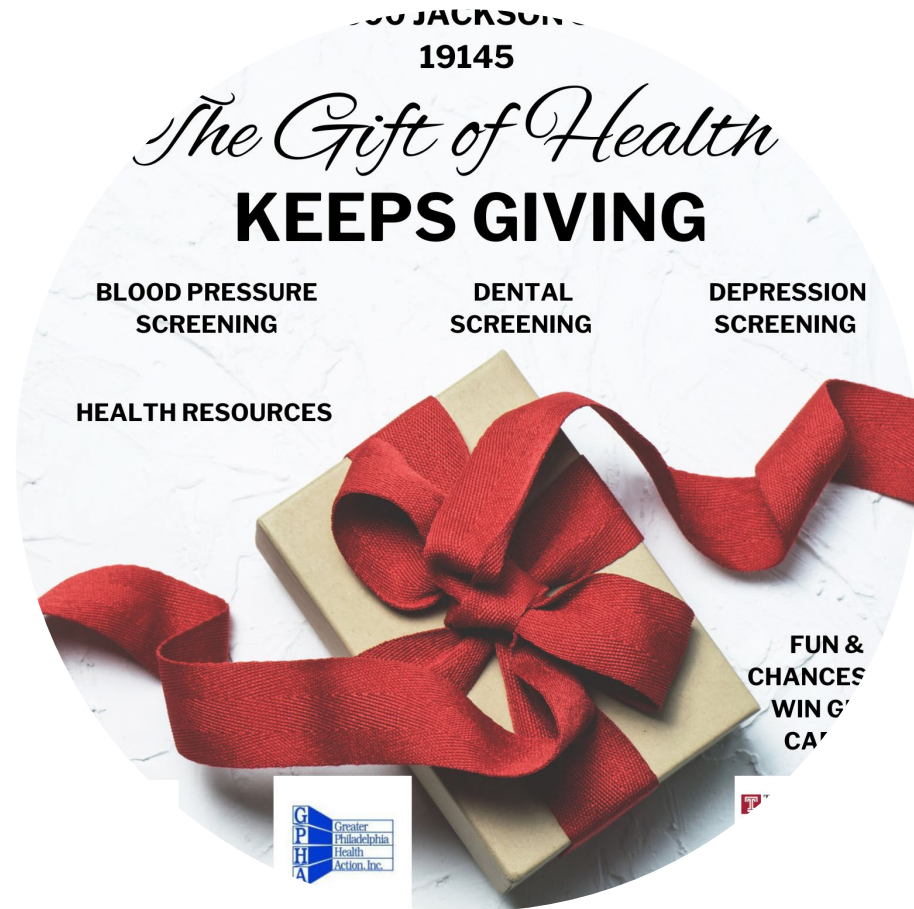
International Men's Day



The Division of Planning Innovation (PI) Diversity, Equity, and Inclusion (DEI) Engaging Males of Color (EMOC) Initiative invites you to attend its annual event to acknowledge, appreciate, and celebrate the contributions of men in our lives and society. This year's esteemed keynote speaker will be Big Brother's Big Sister's Independence Region CEO Marcus Allen.

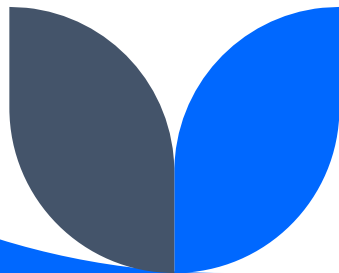
Greater Philadelphia Health Action, Inc. (GPHA) will provide behavioral health screenings.





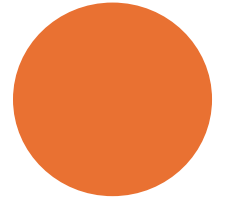
The Gift of Health Event

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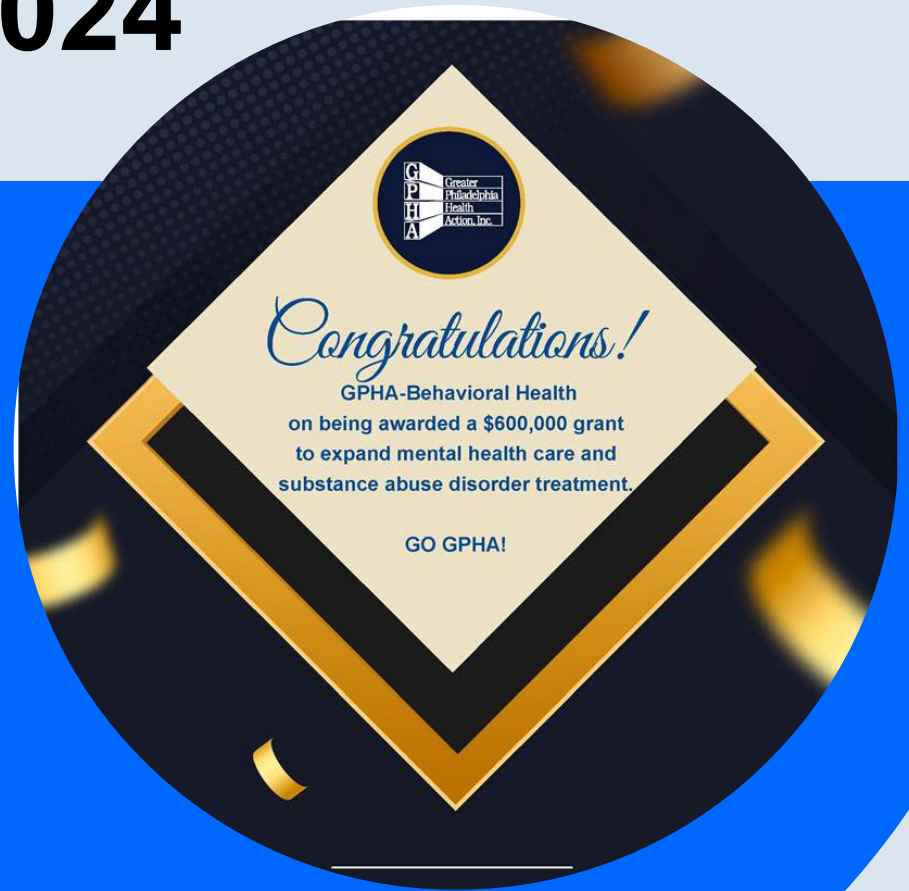


Deborah Grand Chapter Order of Eastern Star, Inc. Prince Hall Adopted Commonwealth of Pennsylvania

Legacy Minority Mental Charity
Donation Program



Internal Events – Year 2024





Love Pillow Sewing Class

Congratulations Dr. Minnie Moore Johnson!



We are thrilled to announce a momentous occasion for our esteemed board member, Dr. Minnie Moore Johnson. In a fitting tribute to her outstanding contributions, a portion of Woodland Avenue has been renamed to **Minnie Moore Johnson Way!**

This significant tribute, recognizing Dr. Johnson's remarkable contributions to our community, was announced in the City Council Chambers on Thursday, March 21, 2024. The ceremony was presided over by President of City Council, Kenyatta Johnson; further emphasizing the importance of Dr. Johnson's achievements.

CONGRATULATIONS DR. JOHNSON !!!



GPHA Supports National Stress Awareness Month

April is recognized as National Stress Awareness Month; to bring attention to the negative impact of stress.

Managing stress is an essential component to a healthy lifestyle. Knowing how to manage stress can improve your mental and physical well-being!

Be kind to yourself.
Self-compassion
is key to
managing
stress.



Schedule an appointment with your GPHA Behavioral Health, Medical & Dental Clinicians Today!

1-888-296-GPHA (4742)

www.gphainc.org



National Health Center Week 2024



Powering *Communities* Through
Caring Connections



**We
Appreciate
Our GPHA Team!**

Greater Philadelphia Health Action
Your Total Healthcare Home

Visit for more information
www.gphainc.org



We are thrilled to announce the launch of our brand new GPHA PrEP Program Media Campaign!!

In an effort to promote GPHA & our PrEP Services, we are currently running a 6-week media campaign that will generate approximately 4,080,503 impressions/views.

Media Include:



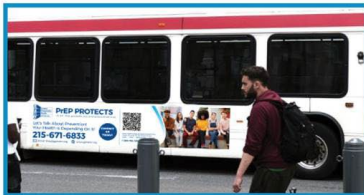
Bus Shelter Ads



2 Sheets- Septa Rails Ad



Interior Bus Cards Ads



Bus Kings Ads

Keep an eye out for our advertisements as you travel around Philadelphia.

To learn more about GPHA's PrEP Services, please refer to the attached brochure, and feel free to contact: PrEP Manager, Faith Kane @ fkane@gphainc.org.

Go GPHA!!



Stay Informed, Stay Healthy! MAY IS:



Mental Health Awareness Month



American Stroke Awareness Month



Root Canal Awareness Week
May 6-10, 2024

May Observances:

Mental Health Awareness Month, providing an opportunity to raise awareness and support for mental wellness. GPHA stands ready to provide resources and services to those in need, promoting mental well-being and reducing stigma.

American Stroke Awareness Month, we emphasize the importance of stroke prevention, early detection, and treatment. Join us in prioritizing comprehensive health care and empowering our community to lead healthier lives.

Root Canal Awareness Week serves as a reminder of the importance of dental health and the role of root canal treatments in preserving natural teeth.

Go GPHA!

Schedule an appointment today!

1-888-296-GPHA (4742)

www.gphainc.org

October is Breast Cancer Awareness Month!



Early Detection Saves Lives

GPHA supports Breast Cancer Awareness Month! National Breast Cancer Awareness Month is a chance to raise awareness about the importance of early detection of breast cancer.

Make A Difference!

Spread the word about mammograms and encourage communities, organizations, families, and individuals to get involved.

* Speak with your HCA/Manager to obtain your pink ribbon in support of Breast Cancer Awareness Month.

"Your Total Healthcare Home"

Visit www.gphainc.org for more information
For appointments, call **1-888-296-GPHA (4742)**



Calling All GPHA Actors, Dancers, Singers Etc...!

GPHA is hosting a Talent Show at our upcoming Juneteenth Celebration at the "Brooklyn Bowl" - Philadelphia!



GOT Talent?
Submit Your Talent Today!

Grand Prize \$2000

2nd Place: \$1500
3rd Place: \$1000

Prizes Awarded That Day!
*All GPHA Staff will Vote for the Winners!

1. Send a 20-30sec clip of you performing your talent
2. If interested, please send video clip to Markisha Myers at mmyers@gphainc.org by May 3rd
3. Talent Show Committee will review talent show submissions & select those that will perform LIVE @ event of June 22nd!!

To RSVP for GPHA Juneteenth and for any further inquiries, please visit the following link:
<https://forms.office.com/r/hD5cJCwWxG>

or Contact: Markisha Myers, MBA Marketing Director
@ ext: 1076 or Mmyers@gphainc.org



GPHA JUNETEENTH CELEBRATION!!

(Employee Appreciation - Family Day - Talent Show)



**Saturday
June 22nd,
2024**

12PM - 4PM

"Brooklyn Bowl" - Philadelphia
1009 Canal St, Philadelphia, PA 19123

- 🍷 Bowling
- 🎤 GPHA Talent Show!
- 🍴 Great Food
- 🎧 DJ
- 🎨 Face Painting
- 👶 Kids Dance Contest
- 🎶 And More!

Each GPHA Employee can RSVP for them & up to 3 additional family / friends (children included).

*Please note, if you RSVP for you & your family, please attend as we are covering each person.
Please visit the following link to RSVP: <https://forms.office.com/r/hD5cJCwWxG>

- Free Parking!
- RSVP for GPHA Employees & up to 3 guests (children included)
- RSVP through Microsoft Forms email by May 3rd, 2024.

- Talent Show Details Coming Soon
- For questions, contact Markisha Myers MBA, Marketing Director: mmyers@gphainc.org | Ext: 1076



GPHA's Support-Staff Appreciation Day!

Please join us as we celebrate GPHA's Support Staff.

As a token of our appreciation, please enjoy the gift being distributed today!

Thank you for your hard work, resilience, and the incredible impact you make every day!



GPHA's Clinician Appreciation Day!

Please join us as we celebrate GPHA's Medical, Dental and Behavioral Health Clinicians.

We extend our heartfelt gratitude for your hard work, dedication, and commitment to GPHA and the communities that we serve!



FIRST FRIDAY OPEN STUDIO
Al-Assist 4th St, November 1, 2024



Special "Thank You" to Art Therapist, Lillian Duran,
who coordinated supplies and set up for the event.
Special "Thank You" to Jimmie Curry, our MC.



First Friday Open Studio



Celebrating Mothers

Strategic Plan 2024 - 2027



Behavioral Health Strategic Plan

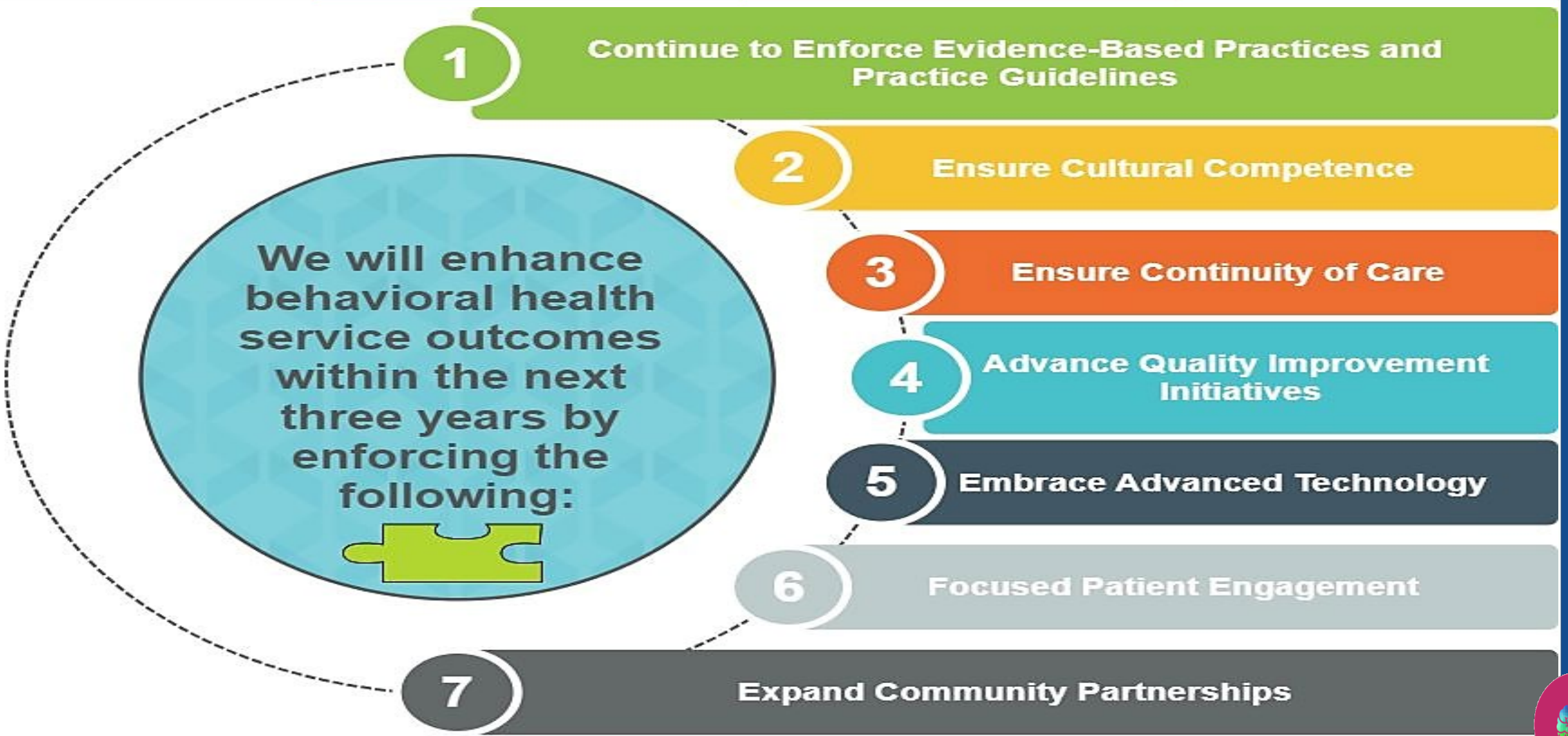
Significantly increase the number of new members accessing mental health and substance use disorder services including opioid use disorder (MOUD) by enhancing accessibility and affordability.



Behavioral Health Strategic Plan



Behavioral Health Strategic Plan



Behavioral Health Strategic Plan



Financials

Results Pending from External Independent Audit

Thank you,

Greater Philadelphia Health Action Inc.



YOUR TOTAL
HEALTHCARE
HOME

Comprehensive healthcare services for the entire
family in one location. All Ages.