

Year 2021- Annual Update



"Were Listening Starts and Healing Begins"



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Our Mission

• Is to provide quality comprehensive primary medical, dental, behavioral health and child development services through our expert staff of professionals. While using a fiscally responsible approach, we seek to meet the needs of a diverse population, regardless of their ability to pay.

Our Vision

 is "to be recognized as the regional leader in the delivery of multidisciplinary ambulatory care."

Our Core Values

Service Excellence

Respect

Integrity

Innovation

Accountability

Our Goal

is to become a 5-Star healthcare organization 📩



We Measure Success Based on







CEO Welcome

Welcome to GPHA!

Founded in 1970, Greater Philadelphia Health Action, Inc. (GPHA) has been and continues to be firmly committed to providing only the highest-quality <u>medical</u>, <u>dental</u>, <u>behavioral health</u>, <u>pharmacy</u> and <u>child</u> <u>development services</u> to the residents of Philadelphia and surrounding areas.

GPHA has been at the forefront of providing services that meet the needs of our patients, clients and children in a compassionate, professional and culturally appropriate manner.

As an organization, we are dedicated to continued growth, in terms of both geography and programs, as well as remaining competitive in this ever-evolving environment. State-of-the-art technology is available in all of our community health centers as we strive for excellence. Our new patient portal allows patients to view doctor visits, medications, lab results and additional features. In short, GPHA is a "total healthcare provider," serving over 85,000 patients throughout the Delaware Valley area.

GPHA is accredited by the Joint Commission in both Ambulatory and Behavioral Healthcare, as well as, recognized by the National Committee for Quality Assurance as a Patient Centered Medical Home. Warm Regards.

Mr. Brian Clark

CEO/ Executive Director of Greater Philadelphia Health Action, Inc

Letter from Chief Behavioral Healthcare Officer



Maggie Lyons-Johnson, MHS, LPC, CAADC Chief Behavioral Healthcare Officer

AS previously stated, year 2020, marked the onset of a "new norm". During this time, we faced a national crisis – an era of loss, fear, uncertainty, urgency, and reform. Without doubt, our response to the impact of the Covid-19 Pandemic has been a true test to us all. One year later, the onset of the Pandemic and its effects are still ongoing. Although, it has decreased behavioral health stigmas and raised national awareness to the reality of mental health it has also created an unbalance of provider to patient ratio. Thus, as we reflect on the past year, we would like to first extend our greatest gratitude to our members for allowing GPHA/AI-Assist Behavioral Healthcare Center to be their outpatient treatment facility. Secondly, we would like to thank our wonderful team of professional and support personnel; for their continued effort; they are conscientiously and compassionately working to make a significant and positive impact on the lives of members served. We truly appreciate each employee that has worked with us during, 2021; we recognize that our success was made possible as a result of their commitment and dedication to help those we serve.

WE are committed and passionate about delivering behavioral healthcare treatment in an environment that is not limited to a team of addiction and mental health professional, but a team that includes medical, and dental professionals all working together to meet our members' complex need.

Scope of Services

Our Purpose



Scope of Services

Behavioral healthcare services are available to the following age groups.

- Mental Health-age 3 and up
- Substance Abuse- age 14 and up



The facility does not discriminate on the basis of race, creed, gender, ethnicity, color, national origin, (including those with Limited English Proficiency), ancestry, religious creed, marital status, sex, sexual orientation, disability, financial status, belief system, or religion in the admission of outpatient Members.

Admission to AL-Assist Behavioral Healthcare Center as opposed to placement in a detoxification inpatient or residential program and/or inpatient mental health acute care is based upon the Member's needs. The appropriate level of care is determined during the intake process.

Additional Services Include:

- Confidential HIV Testing
- HIV Pre-post test Counseling
- Grief Counseling
- Teen/Adolescent Group Therapy

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We Provide

Biopsychosocial Evaluation

Each Mental Health Member admitted into the program is required to have a Biopsychosocial Evaluation (BE) within 30 days of admission. The BE is completed by a master level therapist, psychologist and psychiatrist. The BE evaluation is used as an assessment tool to verify and/or identify the diagnosis, level of care needed, and mental health status of the Member. During this evaluation process the psychiatrist determines if psychotropic medication is needed to adequately treat the Member's symptoms. In addition, the BE provides a profound clinical assessment of the Member and is used to guide and/or reflect the Member's treatment plan. Members are re-evaluated annually or when there has been a change in behavior and/or diagnosis.

Rehabilitation Treatment Planning

GPHA/AI-Assist effectuates treatment goals to ensure that services for mental health and substance abuse Members are orchestrated through a comprehensive individualized treatment plan based on the Member 's psychological, cognitive, behavioral, social, physical and vocational needs. The treatment plan is developed based on a bio-psychosocial assessment. While adhering to the requirements for confidentiality, the treatment team acquires relevant clinical information from other professionals involved in the Member's care. The Member collaborates in the development of his/ her treatment plan. The individualized treatment plan specifies measurable and realistic goals to be accomplished within specific time-lines and is behaviorally defined and reflects specific discharge criteria. The plan may specify services that are not provided by the facility. The treatment plan is up-dated and revised to meet the Member's needs at maximum every 30 days and minimum every 120 days or 15 visits to evaluate the Member's progress or lack thereof in obtaining the specified goals and objectives.

Psychological Evaluation

Psychological evaluations are provided to all substance abuse Members as part of the admission criteria. Psychological evaluations establish the cognitive, social, and emotional development stage of the Members. In addition, it provides an indepth evaluation of the Member's diagnosis and prognosis and assists in determining what treatment approach will be most beneficial in creating the desired treatment outcome. Psychological evaluations are performed annually.

Psychological Testing

Psychological testing is provided to both mental and substance abuse Members as deemed necessary by the treatment team. Psychological testing further evaluates the cognitive and emotional skills of the Member in an attempt to determine if adjunct educational services are needed.

Medication Maintenance

Medication maintenance is provided to all Members who are prescribed psychotropic medication. The psychiatrist monitors the effectiveness of the medication in producing the desired change in the Member's behavior and ability to cope with de- pression and/or anxiety. Members are observed every 3-4 weeks by the psychiatrist during a face-to-face encounter in which the following are discussed: new and ongoing psychiatric symptoms, physical problems, medication compliance, laboratory findings and/or need for laboratory tests and instructions regarding dosage, route and potential side effects of medication.

Individual Counseling/Psychotherapy

Individual Counseling/Psychotherapy focuses on the prevention of emotional deterioration and/ or rehabilitation of the Member's functional abilities within society. The therapeutic approach used during counseling varies depending on the Member's responsive, behaviors, as well as, the Member's cognitive, emotional and social development. Counseling methodologies utilized include but are not limited to Adlerian, Existential, Person-centered, Reality, Gestalt, Behavioral, Cognitive- behavioral, Family systems, Art therapy, etc. The scope of issues addressed during counseling is within the context of the Member's treatment plan goals and objectives. Throughout this process Members learn to make better decisions, improve personal skills, develop increased confidence, and acquire a keener awareness or appreciation of self and others. Ultimately, Members learn to change the behaviors that hinder them from functioning in society at their highest level of comfort and performance.

Group Psychotherapy

Group psychotherapy is used as an adjunct to individual therapy. Members participate in focus groups that encourage them to share their feelings and resources in coping with addiction, depression, anger, stress, abuse etc. In addition, Members are able to develop self-respect, courage, and new self-perception through helping others who are in need of encouragement, empathy, and support. Focus groups may include a variety of topics such as: HIV/AIDS, grief/loss, stress management, anger management, coping with difficult feelings, dependency issues, relapse prevention, impact of addiction, trigger awareness, chronic pain, vocational issues, etc.

Family/ Marital/ Couples Counseling

Family/marital/couples counseling provides Members an opportunity to explore their relationship and communication ability within a safe environment. This form of counseling encourages a systemic approach to therapy which enables each participant an opportunity to evaluate their level of functioning and determine if it is a manifestation of the way in which the family and/or marriage is functioning. Participants are encouraged to develop individual and combined goals. Participants are taught essential communication skills and are encouraged to practice these techniques in sessions and as homework assignments.

Grief And Loss Counseling/Therapy

Grief and Loss counseling is designed to assist Members in working through intense emotions resulting from experiencing the death of a family member or friend and/or major life changes that trigger feelings of grief such as: the loss of a marriage, job, or friendship. There is a distinction between grief counseling and grief therapy. Counseling involves helping Members move through uncomplicated, or normal, grief to health and resolution. Grief therapy involves the use of clinical tools for traumatic or complicated grief reactions. This could occur where the grief reaction is prolonged or manifests itself through some bodily or behavioral symptom, or by a grief response outside the range of cultural or psychiatrically defined normality.



Anger Management

Individual counseling sessions are designed to assist Members in learning how to identify, express, and communicate their anger in positive and effective ways. Counseling is geared towards educating Members on the origins of their anger and the antecedents leading up to uncontrolled anger or emotions. Members are encouraged to explore how anger has affected them in the past and in current situations. In addition, counseling focuses on teaching Members new and powerful techniques to dealing with the emotion of anger.

Intensive Behavioral Health Services (IBHS)

"Intensive Behavioral Health Services (IBHS) support children, youth, and young adults with mental, emotional, and behavioral health needs. IBHS offers a wide array of services that meet the needs of these individuals in their homes, schools, and communities. IBHS has three categories of service: 1) Individual services which provide services to one child; 2) Applied Behavior Analysis (ABA) which is a specific behavioral approach to services; and 3) Group services which are most often provided to multiple children at a specific place. Evidence-based treatment (EBT) can be delivered through individual services, ABA services, and group services" (PA Gov, 2021).

Medication-Assisted Treatment (MAT)

Medication-assisted treatment (MAT) is the use of medications in combination with counseling and behavioral therapies, which is effective in the treatment of opioid use disorders (OUD) and can help some people to sustain recovery.

Integrated Care (Behavioral Health Consultant Model)

This model is based on principles of behavioral health consultation services integrated in primary care, and on best practices that have emerged in the field of psychology for nearly two decades. The behavioral health consultants are embedded in the primary care team. The BHC receives referrals from the medical provider and/or other members of the care team, uses standardized tools to assess the patient and develops a problem-focused treatment plan aimed at functional restoration: i.e., improvement in patients' coping/life skills, treatment adherence, reduction of BH symptoms and other goals related to better quality of life and health outcomes. BHCs practice at the pace of primary care, often working out of the exam room, and provide immediate, brief, evidence-based interventions using Motivational Interviewing, Patient Activation, and related cognitive behavioral techniques. Individuals whose mental health concerns and/or substance use are more appropriately managed in specialty care either because of personal preference or medical necessity.

Medications for Opioid Use Disorder (MOUD)

MOUD is the use of medication as a standalone treatment for opioid addiction.

Telehealth Assessments/Therapy and Telemedicine

Virtual visits are growing in popularity. Though in-person office visits may be necessary in certain cases, there are many benefits of telehealth care: Limited physical contact reduces everyone's exposure to COVID-19. Virtual visits ensure you get health care wherever you are located – at home, at work or even in your car. Virtual visits cut down on travel, time off from work, and the need for childcare. Virtual health care tools can shorten the wait for an appointment.



Behavioral Health Team



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Clinical Team

- Psychiatrists
- Psych CRNPs
- Therapists
- Counselor IIIs
- Behavioral Health Consultants
- Mobile Therapists
- Mental Health Workers
- Behavioral Health Technicians
- Peer Specialists
- Recovery Peer Specialist
- Family Peer Specialist
- Community Health Educators
- Medical Assistants
- Care Coordinators
- Primary Care Team
- Dental Team

Leadership Team

- Chief Behavioral Healthcare Officer
- Clinical Director
- Site Directors
- DA Clinical Coordinator
- Clinical Supervisors
- Productivity Manager
- Client Service Coordinators
- Quality Assurance Coordinators
- Medical Assistant Supervisors
- Care Manager
- Quality Assurance Manager





Leadership with purpose, wisdom, commitment, vision, and dedication to our patients, members, employees, board of directors, communities, city, and state is what makes GPHA a successful healthcare organization that has improved the physiological and psychological wellbeing for individuals served for over 52 years. Thank you!

Support Team



Program Stats 2021

BH Unique Members Served 7,073

New Admits 4,367

90,630 Outpatient Appointments Scheduled

Event Highlights



Juneteenth Celebration - 2021



Pinnacle Award Ceremony - 2021



BH Division Community Health Fairs- 2021



Hero Week - 2021





BH Division

COVID Assessment Health Screenings



Don't Procrastinate...Vaccinate!

GPHA's Behavioral Health Division presents a series of Covid-19 Community Health Fairs!





BH Division

OVID Assessment Health



Congratulations GPHA Behavioral Health for hosting a series of Covid-19 community Health Fairs!

G P Priladeiphi Health Action. Inc.

Community Health Fair Initiatives

In Year 2021, Behavioral health Division initiated Community Health Fairs to Provide Covid -19 Assessment Health Screenings throughout the City and County of Philadelphia.



Financial Report

Available on Request



Site Locations and Contact Information



Al-Assist Behavioral Healthcare Center



Carl Moore Health Center



Chinatown Medical Services



Health Center



Frankford Avenue



GPHA, Inc. Dental and **Behavioral Healthcare**



GPHA, Inc. Medical Suite at Temple University Kornberg School of Dentistry

Southeast Health

Center



GPHA Spectrum **Behavioral Services**

Woodland Avenue

Health Center



Hunting Park Health Center





Woodland Academy Child Development Center

For More Information Call: 1-888-296-4742

Al-Assist Behavioral Healthcare Center 1401 S. 4th Street, Philadelphia PA 19147

Carl Moore Health Center 1401 S. 31st Street, Philadelphia PA 19146

Chinatown Medical Services 432 N. 6th Street, Philadelphia PA 19132

Frankford Avenue Health Center/ Al-Assist Behavioral Healthcare Center 4500-10 Frankford Ave., Philadelphia, PA 19124

GPHA Dental & Behavioral Healthcare Center 5501 Woodland Ave., Philadelphia, PA 19143

GPHA Medical Suite at Temple University Kornberg School of Dentistry 3223 N. Broad Street, Philadelphia, PA 19140

GPHA Spectrum Behavioral Healthcare Center 1489 Baltimore Pike, Springfield, PA 19064

Hunting Park Health Center 1999 W. Hunting Park Ave. Philadelphia, PA 19140

Snyder Avenue Dental Center 640 Snyder Avenue, Philadelphia, PA 19148

Southeast Health Center 800 Washington Ave. Philadelphia, PA 19147

Woodland Avenue Health Center 5000 Woodland Ave. Philadelphia, PA 19143

Woodland Academy Child Development Center 5401-9 Grays Ave. Philadelphia, PA 19143



Snyder Avenue

Dental Center